



## Suggestions for Convention Yearbook, Scrapbook for Digital Media

### **Yearbook Contest**

The following suggestions may be helpful to judges of the Yearbook contest for conventions.

Attached to these suggestions is the Yearbook Bulletin which covers the main points that should be covered in every yearbook that is eligible for entry in the International Yearbook Contest.

The following information may serve as a guide to the judges and the judges can themselves determine, if they wish, the points:

1. Program Planning (most important) should be more than just a title.
2. Outline of main Social activities.
3. Outline of main Service activities.
4. Outline of main Ways and Means projects.
5. General Information (extra points may be given for Maps, photos, sister information available.)
6. Yearbook design (usability and ease of use for electronic media counts)

Each of the above items, by International standards, are important to a complete and useful yearbook. However, it is the feeling of International that some of these parts should carry more weight and more emphasis than others. Those phases to which we would like to give particular emphasis are:

1. Program planning – which is even more valuable than just the program assignment. Therefore, program planning would get more credit than just the program assignments.
2. Social activities – evidence that social activities are clearly planned, well in advance of the date of the activity. This same thing would apply to Service projects and Ways and Means.
3. The point that would carry the greatest weight, next to the program planning would be usefulness of the yearbook, so ease of use with different digital platforms like smart phones. Yearbooks in which you have great difficulty finding various sections are also not useful.

## Scrapbook Contest

A digital scrapbook should be judged in much the same way that a real scrapbook is, neatness is not usually an issue, but all other areas may be judged in the same way. Those items like place cards, menus etc. may be scanned instead of pasted, saving so much room.

A. Ten points may be given for each of the following qualities, if satisfactory, less for inadequate work. Total 60 points

1. Originality
2. Artistic Arrangement and color
3. Type styles and font use
4. Snapshots and pictures
5. Organization of materials
6. Use of scanned items

B. Abundance of material is important and five points may be given for each of the following. Total of 40 points.

1. Party favors
2. Place cards
3. Program material
4. menus from Beta Sigma Phi affairs
5. Thank you notes and interesting correspondence
6. Appropriate clippings from newspapers and THE TORCH
7. Pictures from any other source
8. Ease of viewing digitally

C. Suggestions for judges. All newspapers and magazine clippings should be dated and the name of the publication included.

Rating is to be done on the basis of 100%. Give points on the above items (A and B) add up the score made by each chapter scrapbook and vote accordingly for 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> places. Add Honorable mention if you wish.

In this manner you can have two contests, real scrapbooks and digital scrapbooks.

### Suggested Basis for Judging for Yearbook and Scrapbooks

Yearbook:  
Programs – 30%  
Socials, Service, Ways and Means – 30%  
Roster - 5%

Officers and Committees - 5%  
Originality, Attractiveness - 10%  
Usefulness – 20%

Scrapbook:  
Continuity of activities for current year – 40%  
Originality – 30%  
Cover Design – 20%  
Ease of use and compatibility with different computer platforms - 10%